

Tetiana Kolomiiets

Product Design Manager | User Experience

Website: www.tetianak.work

Professional summary

Leading UX & Product Design across enterprise SaaS, fintech, and complex B2B ecosystems. I build and grow design teams, set up the processes and standards they work by, and align design with engineering and business — so decisions rest on evidence and products ship with measurable outcomes. My work is grounded in research and design systems, and it starts with understanding why people do what they do.

Design Skills & Work Methodologies

Design thinking | Information architecture | User flows | UX Research | Usability testing | Decision making | Planning | Workshop facilitation | Journey mapping | Visual Design | Prototyping | Libraries creation | UX Writing | Conversion-focused design | Mentoring | Design feedback | AI-assisted design workflows | Basic knowledge of CSS/HTML

Tools

Figma | Adobe Creative Suite | Dovetail | Microsoft 365 | Jira | Confluence | Hotjar | Ahrefs | Notion | Zoom | Slack | Meta | Google Analytics | Claude Code | Make.com | Beehiiv | Mailchimp | Midjourney | Higgsfield | Similarweb

Languages

English – Professional / C1 | Polish – Intermediate / B1 | Ukrainian – Native

Contacts

Email: tkolomiiets.work@gmail.com Phone: +48 881 483 983 Linkedin: @kolomiets-lnkdn

Testimonials

“Working with Tania for over 12 months, she demonstrated being an experienced UX designer who can produce quality prototypes, possessing many latent strengths. She is a team player that will fit a team with strong processes in organizing day-to-day work so she can bring valuable contribution to team objectives.”

M

Marius Bruma

Business Analyst at DXC Technologies

“I highly recommend Tanya as a very attentive rational-thinking professional, who can build a high-end user experience of any complexity for your product. She is also a great teammate from whom you can learn a lot.”

D

Dmytro Mazurenko

Co-Founder at Tangibly.tech

“Results matter, and your ability to work across clients and executives is a strength not everyone has. One of the things I admire about you is your ability to listen carefully and manage everything to work exactly I want. You sharpened my ideas and helped meet goals faster. Keep up the good work.”

J

Julia Kindras

Director at MibsTravel Group

Work experience

Product Design Manager

Aug 2025 – Oct 2026, Ensuria Technologies | Estonia

Leading UX direction and managing a cross-functional team of 10 people building a B2B/B2C insurance product from zero in a regulated industry. My focus: user-centered structure, evidence behind decisions, and measurable outcomes — translating product strategy into a backlog and delivery process where none existed. Owning UX end-to-end from discovery to launch, and shipping the MVP through an AI-assisted workflow.

Senior UX Architect / Lead Designer

Nov 2020 – Apr 2025, Luxoft | DXC Technology

Client-facing UX leadership across five enterprise engagements in fintech, banking, retail and oil & gas. Built and led three design teams — 13 designers — alongside my own delivery: grew the team inside the design department, hired and onboarded the client-side team for Deutsche Bank from scratch, and led the design team behind the Halliburton research effort. Owned research and delivery, worked inside client design systems, and presented design decisions directly to client-side executives and product leadership.

Hedge fund — B2B trading platform, USA

Data-dense desktop trading application with real-time market feeds for professional traders.

- Delivered high-fidelity flows and prototypes that improved trader workflows and reduced errors
- Led UX and accessibility reviews; maintained design-system consistency across the application

---

Deutsche Bank — Corporate Banking OPS Portal Germany, USA, India

Designed several applications for OPS Portal in Corporate banking.

Internal back-office applications for managing and optimising operational processes.

- Hired, interviewed and onboarded designers for the client, then mentored them through delivery
- Validated design concepts through user interviews and testing; contributed improvements to the client design system

---

Tesco — People Management system, London

Web application for HR and line managers across the Tesco corporation.

- Rebuilt and systematised the client’s design system, delivering a sub-library the project could build on
- Led design reviews and design QA; supported developers through implementation

---

Winterthur Gas & Diesel — predictive maintenance, Switzerland

User interviews, brainstorm workshops and a UX proposal that guided the next development phase.

Halliburton — DecisionSpace Geosciences, USA

Complex B2B desktop application for geo-seismic data analysis and decision-making.

- Conducted 40+ user interviews across time zones and languages, including interpreter-mediated sessions
- Led a team of 6 designers through the research effort; ran surveys and stakeholder workshops to validate findings

Earlier experience

UX Design Mentor · UX Design course
Jul 2022 – Mar 2023, Projector Institute, Ukraine

Product Designer
Sep 2019 – Aug 2020, Godex.io , Ukraine

Senior UX Designer
Oct 2020 – Dec 2020, Tangibly.tech · Contract

Traffic Label , London
Mar 2019 – Sep 2019, UX/UI Designer

Novel Entertainment , Ukraine
Aug 2018 – Feb 2019, UX Designer

Freelance
Apr 2017 – Aug 2018, UX/UI Designer

Education

Design Management | Interaction Design Foundation
Issued: Mar 2025

Product Metrics and Analytics | Hard Skills for Product Managers
Issued: Nov 2022

Google UX Design | Professional Certification
Issued: Jun 2022

UX Research | Apollo Design Center
Completed: May 2019

WEB Design | Kyiv Academy of Media Arts
Sep 2015 - May 2016, Bachelor's degree, Web Design

National Technical University of Ukraine Kyiv Polytechnic Institute
Sep 2013 - Jun 2018, Bachelor's degree, Multimedia and Printing Technologies.